

University of Pretoria Yearbook 2019

Advanced entrepreneurship 851 (GID 851)

QualificationPostgraduateFacultyGordon Institute of Business ScienceModule credits12.00Contact time28 contact hours per 3 week cycleLanguage of tuitionModule is presented in EnglishDepartmentGordon Institute of Business SciencePeriod of presentationSemester 2

Module content

The advanced entrepreneurship elective module is targeted at those MBA students who aim to launch a new high growth business venture at some point in the future. The module will provide very personal learning experiences, built around students' own business ideas and expanding on the material covered in the MBA core course in entrepreneurship. The module is broken down into three distinct segments.

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